What is legal design?

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Huh? Legal Design?

• Putting the ‘human’ back into law
• Simplification, visualisation of scary & impenetrable legal documents
• Aids comprehension and accessibility
• Interdisciplinary – it’s all about working with specialists, not just lawyers. Also importantly - the community you are trying to reach.
Is it a new and shiny thing?

THEN

• No….but gathering speed in recent years
• Focus of a doctoral dissertation in 2001*
• First piece on subject in *The Law Teacher* (UK) appeared in 2010**
• First ‘legal design jam’ in 2013***

Collette R. Brunschwig (University of Zurich) *

http://legaldesignjam.com/jams/past-jams/ ***

NOW

• Legal Design Summit (Helsinki)
• Legal Geek conference has a Legal ‘Design’ Geek day (18th October 2018)
• Legal Design consultancies emerging (e.g. Dot.)
• Modules in legal design taught at a few universities
Why should it be important for me (as a future lawyer)?

• Various contributing factors have led to the emergence of **legal design**:
  • The legal aid black hole/explosion of litigants in person
  • Recent focus on the GDPR/privacy policies/contracts & **how** we communicate the law to those it affects

• Fosters development of huge range of skills and practical experience - **Creativity, collaboration, visual thinking, critical analysis, problem solving, empathy, communication, project management, insight gathering**…
“lawyers and legal people must embrace a restless imagination, and a deep day-to-day empathy for people whose lives they affect”.

Margaret Hagan, Legal Design Lab (Stanford Law School)
Collaboration outside of law

“For a lawyer, to embrace legal design is to adopt a collaborative, multidisciplinary approach to communicating legal concepts. Early on, the legal design process requires the identification of project-specific stakeholders and specialists. These individuals could include social psychologists, designers, technologists, users, regulators: lawyers don’t fly solo. The legal design team works together to create the most user-centric, inclusive and effective way in which to communicate the relevant legal concepts, rights and processes. The results can be inspiring.”

Emma Jelley – GC Google & Onfido (identity verification start-up)
My interest in legal design

• My former career (librarian) was all about helping people find & understand information

• **Lawbore** was developed to engage law students & help make learning law more approachable. Design integral to its success.

• As an academic this became even more important – learning complex principles, understanding cases could all be made easier when using techniques not wholly dependent on text.
Legal design or visualisation in education

• A number of law schools using simulation – visualising the law via a multimodal/transmedia approach
• Character-driven stories help foster empathy
• Graphic novels to help teach subjects (e.g. James Boyle, Jennifer Jenkins & Keith Aoki, Duke Law School)
• Teaching legal design can help build student skills (creative, lateral and visual thinking, problem-solving, communication, collaborative, critical analysis (of current systems)…)
Exploring the law...

Step One

With your group you’ll:
- Go out into Hatton Garden finding the 6 buildings listed on page 3.
- How you navigate is up to you!

Step Two

- Take a photo of your team outside each building.
- Email them to Emma (e.albon@city.ac.uk) or tweet including the conference hadtag and @lawstore

Step Three

- Find the answers to the questions listed on page 3 of this handout.
- Hopefully some of you will be able to search the internet on your mobile devices!

Why are we doing this?

We hope the activity will:
- Give you the opportunity to know your group better.
- Familiarise you with Hatton Garden.
- Give you a taste of the process of engaging students in a real world, not just about in books.
- Sometimes there is no clear answer to the questions to this theme might work in.

Photography Guidance

- It is important to be a little cautious when taking photographs.
- Supervision should determine whether a place is deemed as public or private.
- This is usually made explicit in the Metropolitan Police: The public and the media do not need a permit to take a photograph in public places and police have no right to prevent, or photography incidents or events.
- It is an offence to take a photograph in court, schools or anywhere inside the building and surrounding area. However this is not defined and generally turns a blind eye outside of the above.

- Please note that the Royal Commission on the National Collection for London does not allow photos of the Crown Jewels.

Safety Tips

As adults you are perfectly fine being let loose around London. These are a few things to consider:
- Be sensible on the crossings when you need to.
- Be extra careful if it’s slippery.
- If you are using your phone or other devices to help with navigation, keep your head up.
- If you pause to take a photo don’t leave your bag unattended around (same rules apply in the tube). Don’t do anything weird.
- Pay attention to any rules or instructions you are given by the security guards or buildings.

*Disclaimer: This page is meant to be a fun guide but accuracy is not always guaranteed.

No.5 & 43 Hatton Garden

1. Which famous Italian patriot founded the first school in Little Italy at No 5?
2. Who did it aim at helping?
3. What piece of legislation from 1815 would have also helped these individuals?
4. Which writer was a benefactor?
5. At No 43 you’ll find another school – what are the statues adorning the front clutching?
6. Why are ‘Turkish’ Arches in blue?
7. Who is reputed to be the architect of this building?

Ely Place

1. What is unusual about the jurisdiction of this street?
2. Which favourite of Queen Elizabeth 1 occupied this house until his death in 1597?
3. How much annual rent did he pay?
4. This occupant was Lord Chancellor despite never having been a lawyer in practice – much to the disapproval of the London legal community. Which recent (unpopular) Lord Chancellor was the first in that role for 440 years not to be legally qualified?
5. Who did Elizabeth turn out on his behalf?
6. Which Act allowed Ely Place to be sold back to the Crown?

St Etheldreda

1. This is the oldest church in England
2. St Etheldreda is the patron saint of what?
3. What are the first 3 points to refuse to accede to Henry VIII’s Act of supremacy?
4. Where were they executed?
5. The work of which commission will be sung by the St Etheldreda choir this Sunday?
6. Which very special relic lies in a jewelled cocket at the altar?

Mitre Court

1. Who built this popular tavern?
2. In which year?
3. Which tree features inside the tavern – symbol of neighbourly boundary disputes?
Visualisation & legal design in public legal education

• Using design to empower people to help themselves
• Make the law *more accessible* to *more people*
• Access to justice
Candy Chang - Vendor Power!
http://candychang.com/work/street-vendor-guide
created 2009
Other examples

Dejure Design
http://dejuredesign.com/

LegalTemplates
https://legaltemplates.net/

Graphic Advocacy Project
http://www.graphicadvocacy.org/
Margaret Hagan – Legal Design Lab
http://www.legaltechdesign.com/

- Take a look at:
  - Visual law library – lots of examples of visualisation in action
  - Legal Design Toolbox
  - Legal Design Pattern Libraries (with Helena Haapio)
- Essential reading: Law + Design Workbook
Visualisation & legal design in legal practice

- Extensive research around understanding contracts and tons of practical work in visualising contracts

- Leading lights in this area are: Stefania Passera (legal information designer) and Helena Haapio (lawyer).

- Passera’s PhD research showed clear advantages (accuracy & speed of comprehension) when visuals were included:

Contract law is meant to nurture relationships and facilitate frameworks wherein people can work together in agreements that tell them how to behave, what expectations to have, and what outcomes to look out for.

We are alienating people with legalese that nobody reads, nobody understands, and nobody likes…’

Professor Camilla Andersen (UWA)
What is a visualised contract?

• Stefania Passera & GetJuro collaboration to create a user-friendly privacy policy

• Different indicative elements might include colour, headings, highlighting, typefaces. This is in addition to any visual elements such as timelines, flowcharts and diagrams.

Image from Legal Design – WTF?
Comic contracts
https://www.comicbookcontracts.com/

• Several people working in this area:
  • Professor Camilla Andersen (UWA). Collaboration with Aurecon.
  • Robert de Rooy (lawyer – South Africa) fruit-picker contract:

• See also the impressive iTunes Terms & Conditions: the graphic novel by Robert Sikoryak.
Super excited…

…about you all being here! I am:

• Creating new legal design resource & collaborating with students, lawyers, colleagues, illustrators, graphic novelists, legal advice clinics…

• Working on a new elective module for the City Law School

• Looking forward to seeing what you create and hoping we can create a UK legal design network for the future!
Want to know more?


- ‘Legal Design – WTF?’ (Legal Geek, 22 March 2018) [https://www.legalgeek.co/learn/legal-design-wtf/](https://www.legalgeek.co/learn/legal-design-wtf/)